

Center for Pollinator Research



Mark Sharer, Director of Development
The Pennsylvania State University
College of Agricultural Sciences

Since 2007, nearly \$1,000,000 in philanthropic gifts have been contributed to honeybee and pollinator research at Penn State.

- Häagen Dazs
- O'Keefe Foundation
- Wyman's of Maine
- Dutch Gold Honey/ Gamber Family
- Urban Outfitters/ Anthropologie



Häagen Dazs

- To date, Häagen Dazs has given over \$325,000 to support CCD research.

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Häagen-Dazs®
The Honey Bee Crisis | How We're Helping | How You Can Help | The Buzz | Bee TV | The Bee Store

How you can help

HOW YOU CAN HELP | PLANT A GARDEN | DONATE | SUPPORT BEEKEEPERS | BEE 101

Sure, honey bees are known for bringing us natural gifts like fruits, nuts and honey. But ice cream?

At Häagen-Dazs® ice cream we use only all-natural ingredients in our recipes. Bee pollination is essential for ingredients in nearly 50 percent of our all-natural superpremium flavors.

Dig In.
Get planting instructions for your own honey bee garden.
[Learn more >](#)

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Help Penn State and UC Davis.
[Learn more >](#)

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O'Keefe Foundation

- To date, the Esther B. O'Keefe Foundation has given over \$200,000 in support of CCD research.



Fruity Facts

To keep your muffin or cake mix from turning too blue when adding blueberries, coat the blueberries with flour or cornstarch before mixing them into your batter.



Jasper Wyman & Son is the leading US grower, packer, and marketer of wild blueberries and berry fruits flash-frozen, canned, and in juices.

• Wyman's of Maine

- To date, Wyman's of Maine has given \$50,000 in support of CCD research.

“There is no effective alternative to honeybees. It's simple: no bees, no blueberries!” - Ed Flanagan, President

• Dutch Gold Honey/ Gamber Family

- Combined, Dutch Gold Honey and the Gamber family have given \$100,000 to undergraduate students conducting honey bee research.

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THE ISSUE | TAKE ACTION | FAQS | OUR PLEDGE | WHO WE ARE | NEWSROOM

Not all honey is ethically and transparently sourced!
Most imported and domestic honey is from high-quality, legal sources. But some honey brokers and importers illegally circumvent tariffs and quality controls, selling honey to U.S. companies that is of questionable origin. This threatens the U.S. honey industry by undercutting fair market prices and damaging honey's reputation for quality and safety. **The True Source Honey Initiative** is an effort by a number of honey companies and importers to call attention to the problem of illegally sourced honey. [Learn More](#)

RECENT UPDATES
What are the goals of the True Source Honey initiative?
We created "True Source Honey" to call attention to the issue of some honey trade that circumvents U.S. law, potentially calling into question the reputation of all honey sold in the United States. [READ MORE](#)

Why are you launching True Source Honey now?
The True Source Honey member companies have been working together on this initiative since the first honey trade circumvention scheme was uncovered by U.S. Immigration and Customs Enforcement in May 2008. The problem continues even as more companies are indicted on honey laundering charges. [READ MORE](#)

HONEY FAST FACTS
You can make a difference! Whether you're a consumer who loves honey, or a company that helps supply honey or makes products using honey, you can support the True Source Honey initiative.
We invite consumers, honey companies, food

TRUE SOURCE HONEY PLEDGE
We pledge to protect our customers and consumers, as well as the global reputation of honey products, by ensuring to our utmost ability that honey is ethically sourced in a transparent and traceable manner from known

100% Honey!

•Urban Outfitters/ Anthropologie

- To date, Urban Outfitters has given \$40,000 in support of CCD research.



Additional examples of support for CCD research at Penn State:

- A \$250,000 endowed graduate fellowship has been established by an anonymous donor to honor the 200th birthday of Lorenzo L. Langstroth, creator of the “Langstroth Hive”- used by beekeepers worldwide.
- Krista Wright’s seventh-grade science classes at Washington Middle School in Dubuque, Iowa, raised \$500 to support Penn State studies after doing a research project on honey bees.
- Elizabeth Schetman, a teenaged beekeeper in Brooklyn, New York, has collected more than \$5,000 from neighbors and friends to benefit honey bee research.
- Grocery chain, Whole Foods Market, have erected point-of-purchase displays with coupons at check-out, and their tax-deductible donation to support the initiative added to their order total.

